Revolutionizing
Seafood
Traceability

Discover unparalleled supply chain transparency with our revolutionary seafood traceability platform, KnowYour.Fish.

Designed specifically to meet the needs of processors, distributors, retailers, restaurants, and consumers, KnowYour.Fish delivers accurate, verified, and traceable harvest and transport details, as well as seafood rankings based on leading sustainability programs such as Monterey Bay Aquarium Seafood Watch and Ocean Wise.
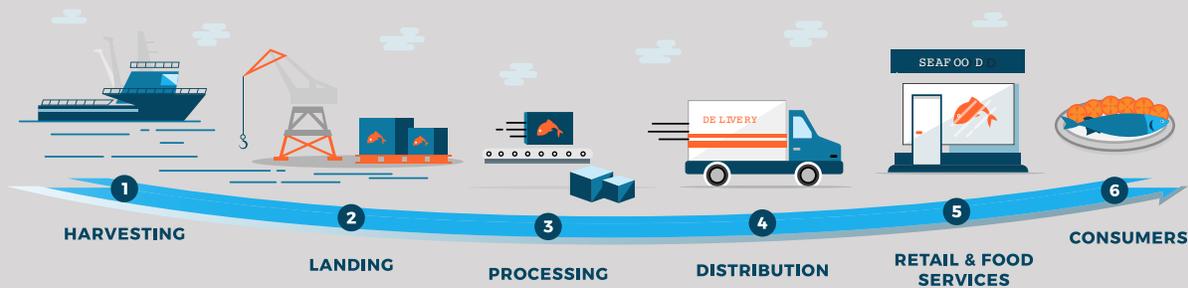
Features

- Utilize electronic catch reporting and delivery details in conjunction with available corroborative sources such as third-party observation, electronic monitoring, or accountable industry personnel

- Support for all fishery sizes – from small artisanal to large scale commercial fleets, as well as aquaculture

- Realtime seafood supply compliance reports to ensure retailers and service industry are meeting their commitments and quickly identifying issues of concern

- Know your harvester and be part of their story – who caught your seafood and how do they support their communities

- Differentiate your brand – optional branded landing pages for each supply chain participant – provide marketing tools and resources to businesses for consumers to interact with your traceability and sustainability programs

Features Continued

- How sustainable is your seafood – Harvest and catch details ranked against well recognized sustainability programs such as Monterey Bay Aquarium's Seafood Watch and Ocean Wise with results made available through the entire supply chain

- Produce branded supporting documentation and materials required for distribution, seafood counters, and serving staff

- Meet local, export, and import regulations – highly auditable data processes to assure and improve quality, and eliminate seafood fraud

- Integrates with electronic reporting and fisheries management platforms such as Vericatch's FisheriesApp for source harvest catch and delivery details

- Support for all supply chain configurations – direct sales from harvester to consumer, or comprehensive multi-step and vertically aligned

- Manage plant, processing, and distribution facilities and associated certifications

- Manageable harvester and vessel profiles for individuals or larger fleets

- API support for third party source data and supply chain automation integration

- Multi-language and locale support

END-TO-END HARVEST AND SUPPLY CHAIN TRACEABILITY

By using both FisheriesApp and KnowYour.Fish you can achieve complete traceability within the supply chain from the original harvest catch and landing activities, all the way through to consumer retail and restaurant interactions.

1 HARVESTING 2 LANDING 3 PROCESSING 4 DISTRIBUTION 5 RETAIL & FOOD SERVICES 6 CONSUMERS

COLLABORATION

Vericatch works with leading NGOs and regulators to make a tangible change in the future of fisheries and the fishing industry. Having the support and expertise of world-renowned organizations helps ensure that our solutions are meeting the needs of fisheries and contributing to current and future sustainability goals.

ABOUT VERICATCH

Vericatch is a Vancouver, Canada based company founded in 2006 to help fishermen report and utilize catch data. Today, our products are deployed in many countries across many different types of fisheries. Our team's diverse fishing, technology, and business backgrounds add experience and perspective to the solutions we provide our customers.

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